

DAVID W. RUFF

PROFILE

A creative visual storyteller, proven independent thinker, and expert technician. Over 23 years of television news photography experience involving all aspects of news-gathering. Expert non-linear editor utilizing the latest Adobe software. Highly requested member of the CNN Image and Sound team for documentary and special project assignments. Extensive experience with cinema-style cameras and lenses for a variety of productions and shooting styles.

EXPERIENCE

PHOTOJOURNALIST, CNN DALLAS, TX | 2020-PRESENT

Photojournalist based in the CNN Dallas bureau covering a broad spectrum of assignments. Breaking news to anchor remotes, documentaries, general news, and live programming.

- FAA and CNN Air certified UAS drone pilot.

PHOTOJOURNALIST, CNN CHICAGO, IL | 2013-2020

Photojournalist based in the CNN Chicago bureau covering a broad spectrum of assignments. Breaking news to anchor remotes, documentaries, general news, and live programming.

- Selected as part of a test group for the roll-out of the Sony FS7 camera as a primary news-gathering camera.
- FAA and CNN Air certified UAS drone pilot.

•Production credits in CNN documentaries and sponsored special projects. Highlights: "Wander Musts", "Tums Tailgate", "Democracy in Peril", "Beyond the Border", "Inside Africa", "African Voices", "CNN Heroes".

PHOTOJOURNALIST, CNN WASHINGTON, DC | 2004-2013

Photojournalist based in the fast-paced competitive network news environment in CNN's Washington, DC bureau.

- Proven track record of quality field editing under pressure while meeting tight deadlines.
- Travel extensively for the all CNN platforms including Presidential campaigns, Secretary of State VIP trips, special projects, featured stories on prime shows, and large network productions.
- Produced, Shot, and Edited natural sound stories for the CNN Series, "In Focus". The "In Focus" Series received numerous awards for stories in this series.
- Production credits in many CNN documentaries and Special Investigative Unit specials. Credit Highlights: CNN "In Focus", CNN "Black in America", CNN "Sanjay Gupta Reports", and CNN "Heroes"

CHIEF PHOTOGRAPHER, KOAT-TV ALBUQUERQUE, NM | 1999-2004

- Mentored and managed a staff of 19 photographers and editors in a competitive local news market.
- Responsible for camera/edit equipment maintenance, ENG/SNG truck maintenance, and scheduling.
- Trained and mentored reporters in 5 regional bureaus around the state in non-linear Editing, camera operation and story-telling techniques.
- *Managed \$1 million dollar capital equipment acquisition.
- Awarded Best Photographer from New Mexico Associated Press.

NEWS PHOTOGRAPHER, KOAT-TV ALBUQUERQUE, NM | 1999

Contributed to the story-telling process by shooting and editing news stories for broadcast utilizing NPPA guidelines. Operated ENG Trucks for broadcast.

DIRECTOR/PRODUCER, KOLR-TV SPRINGFIELD, MO | 1998

Directed and Technical Directed fast-paced, dual-anchor, 5, 6, and 10 o'clock newscasts. Produced and Directed advertisements for station clients.

EDUCATION

Southwest Missouri State University — Bachelor of Science: Mass Media, Television Production 1997

Member of the National Press Photographers Association